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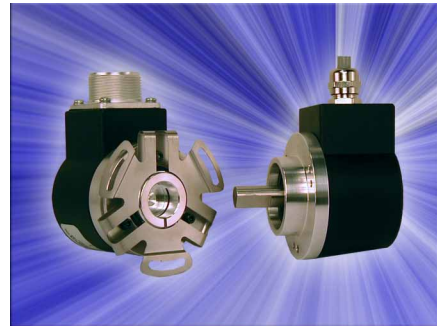
**Encoder Products
Company, Inc.
(EPC)**

Press Release

NEW HIGH RESOLUTION ENCODERS FROM ENCODER PRODUCTS COMPANY

FOR IMMEDIATE RELEASE

SANDPOINT, IDAHO, November 21, 2001: Encoder Products Company (EPC) unveiled two new additions to their popular line of High Resolution Accu-Coder™ brand encoders. Like the first two high resolution products released by EPC earlier this year, these two new releases provide resolutions of up to 30,000 CPR per channel - that's 120,000 counts in full quadrature!! They also avoid the annoying problems associated with other high-resolution designs, such as accuracy degradation, reduced reliability, etc. Using EPC's innovative sensing technology, the new design keeps the critical air gap comfortably wide, optimizing both accuracy and reliability.



The latest models to make the transition to the High Resolution family are the Model 702, EPC's industry standard size 20 encoder, and that the Model 758, EPC's American made replacement for European size 58 mm encoders. Both models are manufactured to EPC's exacting standards and are backed by the best encoder warranty in the industry, ensuring you years of trouble free use even in your most demanding precision applications.

For additional information contact EPC, PO Box 1548, Sandpoint, ID 83864, 800-366-5412, www.encoderproducts.com.

For Immediate Release