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Encoder Products
Company, Inc.
(EPC)

Press Release

Wow!! ONE MILLION ENCODERS – BUILT YOUR WAY

FOR IMMEDIATE RELEASE

SANDPOINT, IDAHO, October 10, 2002:

Encoder Products Company (EPC) recently passed a major milestone – the Company shipped its one-millionth encoder, a 713-HD10. The landmark encoder was sold to a long time customer of EPC's: Ground Force Manufacturing, LLC, of Post Falls, Idaho, a mere forty miles from EPC's front door. EPC, known for building encoders to detailed customer specifications in a week or less, would like to thank all of the loyal customers that made this possible.

Ground Force manufactures custom heavy equipment based on Caterpillar chassis, specializing in trucks that deliver and mix explosives for the mining industry. As you can imagine, getting the mixture just right is critical, and Ground Force uses EPC encoders to monitor the augers and pumps that mix the various components. According to Alex Ritter, Ground Force's Chief Engineer, "I have yet to find another approach that will give me the accuracy I need while still meeting my economic requirements. Moreover, EPC encoders have proven to be basically bulletproof. Once the encoders are installed, they tend to run for a long time and never give me any maintenance problems; and given where these trucks are used, and the corrosive chemicals they carry, that's really important." Ground Force has been buying encoders from EPC since about 1985, and, to quote Alex, "We wouldn't dream of going anyplace else! After all, why change a good thing?" Alex has purchased more than 1000 encoders from EPC and considers EPC to be the "only encoder supplier out there." Needless to say, EPC is dedicated to making every customer as loyal as Alex Ritter and Ground Force.

For additional information contact EPC, PO Box 1548, Sandpoint, ID 83864, 800-366-5412, www.encoder.com.



Bill Watt, President and CEO of EPC, Presents the One Millionth Encoder to Alex Ritter, Chief Engineer for Ground Force

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