

Contact: Tracey Howard
Phone: 208-263-8541
Fax: 208-263-0541

Encoder Products Co.
PO Box 1548
1601B Dover Road
Sandpoint, ID 83864

**Encoder Products
Company, Inc.
(EPC)**

Press Release

THE E-CUBE[®] ENCODER FROM EPC SETS NEW STANDARDS FOR ACCURACY AND DURABILITY

FOR IMMEDIATE RELEASE

SANDPOINT, IDAHO, JULY 18, 2001: Encoder Products Company (EPC), the inventor of the Cube Encoder, is pleased to announce a new, enhanced version of the industry standard 2.25" Cube. The new E-CUBE[®] Accu-Coder™ dramatically improves critical performance specifications (accuracy, resolution, etc.) by incorporating advanced Opto ASIC circuitry into a much simpler electronic design. The innovative, single chip design also greatly increases both the reliability and the accuracy of an already dependable and durable industrial encoder. What's more, the E-CUBE[®] design virtually eliminates any chance of disk breakage or signal degradation, problems common in other cube-style encoder designs.



The new E-CUBE[®], with its vastly improved resolution, frequency response, and temperature range, also has the best warranty in the industry, ensuring you years of trouble free use.

For additional information contact EPC, PO Box 1548, Sandpoint, ID 83864, 800-366-5412, www.encoderproducts.com.

For Immediate Release